

Rasoi Rani

Kitchen Savings Guide



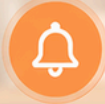
Your Kitchen Smarter Than Ever



PLAN SMART



SAVE MORE



GET EXPIRY ALERTS



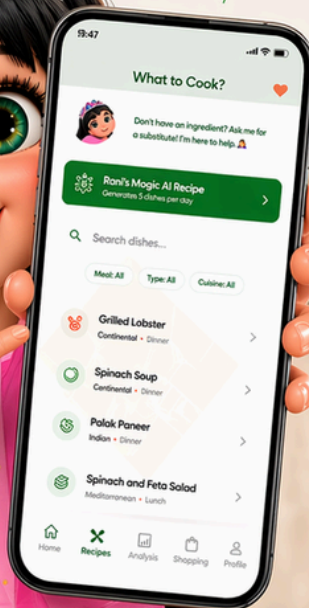
COOK BETTER



REDUCE WASTE



SHOP EASILY



Rasoi Rani
Is Always With You 
India's 1st AI Kitchen Companion

FREE EDITION . EARLY ACCESS MEMBERS

Namaste from Rani

A short note before you dive in

Every month, the average Indian kitchen **throws away Rs.2,000-Rs.4,000 worth of food** - wilted vegetables forgotten in the fridge, dal that went bad, milk that turned, leftovers nobody touched. The money is real. The waste is invisible.

This guide is the same playbook our family of **8,400+ early access members** use to save Rs.2,000+ every single month -- without changing what they cook, what they buy, or how often they shop.

Tip How to use this guide

Don't try all 20 tips at once. Pick **3 tips** that fit your kitchen. Apply them for one full month. Track your bill before and after. You will see the difference -- guaranteed. Then add 3 more next month.

What's inside

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| 3. | Storage Tricks That Make Veggies Last 2x Longer | 5 tips - pages 8-9 |
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Smart Shopping & Grocery Hacks

These 5 simple changes alone save Rs.400-600 every month.

1

Never shop hungry -- make a list first

Shopping with an empty stomach makes you grab snacks, ready-to-eat packets, and impulse buys you don't need. Eat something light first, then make a list of only what's missing from your kitchen. Stick to the list. Your trolley will be 30% lighter and your bill 25% smaller.

Saves: Rs.150-250 / month

2

Buy staples monthly, vegetables weekly

Rice, dal, atta, oil, masalas, ghee -- buy once a month from D-Mart or wholesale kirana. Cheaper per kg and forces planning. Vegetables and fruits -- buy weekly or twice a week, only what you'll actually cook. The two-bucket rule stops both panic-buying and over-buying.

Saves: Rs.300-450 / month

3

Compare per-kg price, not pack price

A 1 kg pack of dal at Rs.140 looks pricier than a 500 g pack at Rs.85 -- but per-kg, the bigger pack is Rs.140 vs Rs.170. Most Indian families lose Rs.100-150/month just by buying smaller packs because they 'feel cheaper'. Always check the Rs./kg or Rs./litre printed on the label.

Saves: Rs.100-200 / month

4

Pay cash at kirana, UPI online -- and use the right card

Cash at kirana lets you negotiate. UPI online unlocks store offers (Paytm Pay, PhonePe, Cred). For online quick-commerce, use a card with grocery cashback (HDFC Millennia, Axis Ace, ICICI, Amazon Pay) -- typical 5% cashback adds up to Rs.400-600/year on a Rs.10,000/month grocery spend.

Saves: Rs.200-400 / month

5

Buy in-season, skip out-of-season produce

January-February tomatoes are Rs.40/kg. June-July tomatoes are Rs.120/kg and watery. Same for lemons, mangoes, peas, cauliflower. In-season produce is cheaper, fresher, and lasts longer in storage. Out-of-season is the silent budget killer -- and it tastes worse anyway.

Saves: Rs.250-400 / month

Info Want the deep-dive?

Our full 33-guide library has store-specific tactics for D-Mart, Zepto, Blinkit, BigBasket, and city-specific guides for Mumbai, Delhi, Bangalore, Chennai, Hyderabad, Pune, Kolkata, Ahmedabad. Visit

rasoirani.app/save



Stop Food Waste

The biggest saving lever. Indians throw away 22% of every grocery purchase. Eliminating waste alone saves Rs.800-1,200 per month.

6

Cook the oldest stuff first

Open your fridge right now. The veggie that's been there longest? Cook that tonight. The packet that's near expiry? Use it this weekend. Cooking by date -- not by craving -- is the single highest-impact change you can make.

FIFO: First In, First Out. Restaurants do this religiously. Home kitchens never do.

Saves: Rs.400-600 / month

7

The 'Use This Week' shelf

Designate the front-middle shelf of your fridge as the '**use this week**' zone.

Anything within 5 days of expiry goes there. Now you can't forget it. Your eyes land on it every time you open the fridge. This one trick alone reduced waste by 40% in our beta family tests.

Saves: Rs.200-300 / month

8

Cook double dinner, use as next day's lunch

Make 6 rotis for dinner instead of 4. Extra dal, extra sabzi. Refrigerate, repurpose. Last night's dal becomes tomorrow's dal paratha stuffing. Last night's sabzi becomes sabzi sandwich in tiffin. Zero new ingredients, two meals.

Saves: Rs.300-500 / month

9

Save vegetable scraps for stock

Onion peels, ginger ends, coriander stems, carrot tops, mushroom stems -- all of it goes into a freezer bag. When the bag is full, simmer with water for 30 minutes. Free homemade vegetable stock instead of Rs.40 packets. Use it for dal, soup, khichdi, biryani -- anything that needs water can use stock instead.

Saves: Rs.120-200 / month

10

Freeze before it spoils, not after

Tomatoes going soft? **Blanch and freeze.** Coriander wilting? Chop and freeze in ice trays with water. Ginger-garlic about to mould? Make paste and freeze. Bananas blackening? Peel and freeze for smoothies/banana bread. The freezer is a Rs.2,000/month savings tool -- most families don't use it.

Saves: Rs.250-400 / month

11

Track expiry dates the moment you buy

When you unpack groceries, write the expiry date on the package with a marker. Or stick a sticky note on the fridge with this week's expiring items. The 5-second effort during unpacking saves the Rs.150 packet of paneer from becoming garbage on day 6.

Saves: Rs.150-250 / month

Storage Tricks

The right storage doubles the shelf life of fresh produce – saving Rs. 500-700/month just from things not going bad before you cook them.

12

Coriander: stems in water, leaves dry

Coriander wilts in 2 days when stuffed into a fridge drawer. Trim the stems, place in a glass with 1 inch of water (like a bouquet), cover loosely with a polythene bag, refrigerate. Stays fresh 10-14 days. Same trick works for mint, parsley, methi.

Saves: Rs.80-120 / month

13

Tomatoes: never in the fridge until ripe

Refrigerating unripe tomatoes ruins their flavour and texture forever. Keep tomatoes stem-side down on the counter until ripe (skin starts to feel slightly soft), then refrigerate. Same logic: bananas, mangoes, avocados, peaches.

Saves: Rs.100-150 / month

14

Onions and potatoes never together

Onions release a gas (ethylene) that makes potatoes sprout 3x faster. Store them in **different baskets, different cabinets**, both in cool dark spots -- never in the fridge. Onions last 4-6 weeks, potatoes 2-3 months when stored right.

Saves: Rs.100-150 / month

15

Leafy greens: paper towel + airtight box

Spinach, palak, methi, lettuce -- wash, pat dry completely (this is critical), wrap in a dry paper towel, store in an airtight container. The paper absorbs the moisture that causes rotting. Stays crisp 7-8 days instead of 2-3.

Saves: Rs.150-200 / month

16

Atta and dal: add a bay leaf

Drop 2-3 dried bayleaves (tejpatta) into your atta dabba and dal containers. Bay leaves naturally repel pantry moths and weevils. Saves you from throwing out a whole 5 kg bag of atta when you find one weevil. Refresh the leaves every 2 months.

Saves: Rs.200-300 / quarter

Tip Bonus: the 'dry first' rule

Anything you wash before storing - leafy greens, herbs, berries, mushrooms - **must be dried completely**. Even tiny moisture droplets accelerate rotting by 3-4x. Pat dry with a clean cloth or paper towel before any container goes into the fridge.

More Food Rescue Tips

rasoirani.app/expiring



Save on Quick-Commerce

D-Mart, Zepto, Blinkit, Instamart, BigBasket--each has a different game. Play it right, save Rs.500-800 a month.

17

D-Mart: shop staples, skip everything else

D-Mart is unbeatable on rice, atta, dal, oil, masalas, ghee, packaged snacks -- typically 10-15% cheaper than BigBasket. But D-Mart's vegetables, dairy, and bakery have lower turnover and shorter shelf life. Get staples there, get fresh items elsewhere.

Saves: Rs.300-500 / month

18

Zepto / Blinkit: only when you'd waste petrol going to a store

10-min delivery is engineered to make you over-order. The Rs.49 delivery fee waiver above Rs.199 makes you add a Rs.50 packet of biscuits you didn't need. **Discipline rule:** use quick-commerce only when you genuinely need 1-2 items urgently. For weekly shopping, plan and use BigBasket slots or D-Mart pickup.

Saves: Rs.300-500 / month

19

Instamart: Swiggy One pays for itself

If you order from Swiggy 2x a week or more, Swiggy One (Rs.149/month) waives delivery on Instamart, Swiggy Food, and Genie. That's Rs.600+/month back for a heavy user. Don't subscribe if you're a 2-orders-per-month family -- math doesn't work.

Saves: Rs.400-600 / month (heavy users)

20

BigBasket: the slot-scheduling trick

BigBasket's 'Express' delivery costs Rs.40-60. Their '**tomorrow morning slot**' is often free or Rs.20. Plan your weekly grocery 1 day ahead, schedule the morning slot, delivery drops 70%. Stack with BBStar membership (Rs.299/year) and savings on Rs.10,000/month spend cross Rs.1,500/year easily.

Saves: Rs.150-300 / month

Cheat Sheet The Quick-Commerce Cheat Sheet

Staples (rice, dal, atta, oil): D-Mart

Weekly fresh (vegetables, dairy): Local kirana or BigBasket

Emergency 1-2 items: Zepto / Blinkit

Heavy Swiggy user: Instamart with Swiggy One

Planned weekly shop: BigBasket morning slot

Info Full guides for each store For deep tactical guides on each - including category-by-category price comparisons and the exact apps + payment combos that stack visit

Free Saving Guides.

rasoirani.app/save



Your One-Month Savings Tracker

Print this page. Track for 30 days. See the proof in your own bill.

Week	Grocery Spend	Food Wasted	Tips Applied	Notes
1				
2				
3				
4				
TOTAL				

Before vs After -- see the impact

Track	Before (last month)	After (this month)	Saved
Total grocery bill	Rs. _____	Rs. _____	Rs. _____
Food wasted	Rs. _____	Rs. _____	Rs. _____

Don't want to track this manually?

Rasoi Rani does ALL of this for you - automatically. Scans your bills, tracks expiry, suggests recipes for what you have, and shows your monthly savings in one beautiful dashboard.



Rani's Powerful Tools That Turn Your Mobile Into Intelligent Kitchen System

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Smarter Kitchen, Bigger Savings

Aaj Kya Banaye?

Daily Kitchen Stress Ends Here

Rani hai nai

Rani's Magic Recipe Engine
Generates Personalised Recipes With Your Available Ingredients **In Seconds**

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Magic Bill Scan: Add Inventory In Seconds.

Before: Messy Bills, Lost Items

After: Organised Inventory, Nothing Missed

KIRANA STORE
Main Market, Your City
Ph: 9876543210

Bill No. 4567 Date: 28/04/24

1. चावल (Rice)	2kg	120
2. आटा (Atta)	2kg	80
3. दाल (Masoor Dal)	1kg	150
4. मूंग दाल (Mung Dal)	500g	90
5. घी (Oil)	1L	160
6. दूध (Milk)	2L	120
7. आलू (Potato)	2kg	40
8. प्याज (Onion)	1kg	30
9. टमाटर (Tomato)	1kg	20
10. अंडे (Eggs)	12 pcs	72
11. नमक (Salt)	1kg	20
12. इन्दी (Sugar)	100g	15
13. बिस्किट (Biscuit)	2 pkt	60
14. चाय पत्ती (Tea)	250g	110
Total		1112/-

Thank You!

My Inventory

- Snacks
 - Comfakes
 - Talari Papad
- Spices
- Vegetables
- Cereals
- Maida

Fast Accurate Any Bill Any Language Handwritten Bill Too

Everything Organised: Fast, Accurate, Any Bill, Any Language, Handwritten Bill Too. Nothing Forgotten.

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Smarter Grocery List = Bigger Savings

Shopping List

My Shopping List

- 2.0 kg Basmati rice
- 2.0 kg Apple
- 5.0 kg Jaggery

Note: Good Farm Jaggery

Rani Auto-Generate Smart Lists
Buy Only What You Need

Instant Shopping Nearby Stores Share via WhatsApp

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Smarter Kitchen, Bigger Savings

Kitna Bachaya?

Monthly Savings Report

You Saved ₹3096

100% Efficiency

Zero Waste ₹0

Smart Planning

Kitchen Intelligence

Knowledge is power. Now you know exactly where your kitchen budget goes.

Download intelligence Report

TOTAL PERFORMANCE TILL DATE

₹3096 Saved ₹0 Wasted

Monthly Yearly

April 2024

PERIOD SUMMARY

₹3096 Saved ₹0 Wasted

Rani Prepares A Detailed Report Of Savings And Predictions. Now You Know Where Your Money Goes

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Smarter Kitchen, Bigger Savings

Smarter Kitchen = Bigger Savings

Rani hai nai

Rani - Every Working Woman's Kitchen Partner

- Plans Meal In The Morning
- Expiry Alerts During The Day
- Ready Recipes In The Evening
- Extra Savings At The End Of The Month

Rasoi Rani
Smarter Kitchen, Bigger Savings

Stop Wasting Food & Money

After Smart Alerts More Savings

Notification Centre

- Lunch Idea, Hey! ₹120 Saved ₹300 Profit needs to be maximised! Rani suggests also check for expiry dates for each item. Cook at home and save ₹30 on shopping.
- Weekly Kitchen Support, Hey! ₹1000 Saved ₹10000! Please report expiry dates. Good food expires at 10 AM. Please buy for breakfast and save ₹10 before it's too late.
- Evening Recipe, Hey! ₹200 Saved ₹2000! Time to cook! Apples, Now and Potatoes should be kept in a separate container. Buy and use before they go to waste and lose your money.
- 1 Item Expiring, Hey! ₹100 Saved ₹1000! Great choice! Milk used up - ₹120 received from the bin. Keep up, Rani!
- Shabbah, Hey! ₹120 Saved ₹1200! Great choice! Milk used up - ₹120 received from the bin. Keep up, Rani!

Track Expiry And Plan Before It's Too Late

www.rasoirani.app

